



SPONSORSHIP PACKAGES

WORLD TEXTILE SERVICES CONGRESS 2020

FACILITATED GLOBAL FORUM FOR LINEN,
WORKWEAR, UNIFORM AND FACILITY
SERVICES EXECUTIVES

18-19 JUNE 2020 • FRANKFURT
HILTON FRANKFURT CITY CENTRE

ORGANIZED BY THE INTERNATIONAL TEXTILE
SERVICES ALLIANCE (ITSA)

HOSTED BY



2020 WTSC

Building on the success of the 2016 event, which attracted nearly 200 senior executives, WTSC 2020 will take place in Frankfurt, Germany on 18-19 June 2020, prior to Texcare International.

Attendance will be limited to linen, uniform and facility services CEO and executive delegates from sponsoring supplier partners.

The event is an opportunity to showcase your company—not only as a vital supplier of products or services—but as a participant in major discussions regarding issues and trends important to textile services executives.

The educational program will explore market, technology, and regulatory shifts, facilitating executive level discussions on how to anticipate, respond and evolve. Multiple networking events built into the schedule will provide a unique platform to strengthen global connections between key players, adding value to your national and regional networks.

texcare

international

20 - 24 JUNE 2020

The industry's leading international trade fair. More than 15,000 industry professionals from a total of 112 countries came to Texcare International in 2016. Benefit from high-calibre knowledge exchange, cultivate positive relationships with decision makers, managers and engineers, and open up new markets and customer target groups.

Host Associations that have confirmed they will be conducting Board of Directors Meetings in conjunction with the World Textile Services Congress (WTSC):

- De Federatie van de Belgische Textielverzorging (FBT – Belgium)
- Deutscher Textilreinigungs Verband (DTV – Germany)
- Laundry Association of Australia (LAA – Australia)
- Textile Services Association (TSA – United Kingdom)
- TRSA, the Association for Linen, Uniform and Facility Services (North America)

Key Reasons to Invest

- Global attendance
- Engage with key industry leaders prior to Texcare International
- Meet association leaders from six associations conducting Board meeting
- Network with senior executives from linen, uniform and facility services industry
- Contribute to the event content
- Participate in discussions that shape the industry

Title Sponsor (Exclusive) – EUR 25,000

- Logo recognition on signage at Gala Reception & Dinner
- Word of welcome at Gala Reception & Dinner
- Reserved table in premier location at Gala Dinner
- Six (6) complimentary World Congress registrations
- Possibility to purchase tickets for customers (15% group discount as of 3 tickets)
- Attendee list provided before and after event (subject to GDPR opt-in)
- Top-tier logo recognition in all event promotional materials (print, web, email blast)
- Advertorial + banner on ITSA WTSC webpage and newsletter
- Top-tier logo recognition on signage and onsite programme at World Congress
- Podium recognition at Opening Session
- One (1) rollup banner in networking area (80x200cm)
- Texcare International showcase highlight: Texcare International map highlighting your booth in the onsite programme and in *Textile Services* magazine (distributed at Texcare International)

Knowledge Partner (5 available) EUR 15,000–17,500

- Introduction of a speaker OR guaranteed question OR participation on panel in session of choice (one sponsor per session)
- Four (4) complimentary World Congress registrations
- Possibility to purchase tickets for customers (15% group discount as of 3 tickets)
- Attendee list provided before and after event (subject to GDPR opt-in)
- Top-tier logo recognition in all event promotional materials (print, web, email blast)
- Top-tier logo recognition on signage and onsite programme at World Congress
- Advertorial + banner on ITSA WTSC webpage and newsletter
- Podium recognition at Opening Session
- Reserved table in premier location at Gala Dinner
- One (1) rollup banner in networking area (80x200cm)
- Texcare International showcase highlight: Texcare International map highlighting your booth in the onsite programme and in *Textile Services* magazine (distributed at Texcare International)

Event Partner (8 available) – EUR 8,500

- Two (2) complimentary World Congress registrations
- Possibility to purchase tickets for customers (group discount for bulk purchasing)
- Attendee list provided before and after event (subject to GDPR opt-in)
- Recognition in all event promotional materials (print, web, email blast)
- Logo recognition on signage and one rollup banner (80x200cm – produced by sponsor) at one (1) of the following functions:

Day 1

- | | |
|------------------------|---------------------|
| - National Association | - Afternoon break 1 |
| - Boards Lunch | - Happy hour |
| - Welcome coffee | |

Day 2

- | | |
|-------------------|-------------------|
| - Welcome coffee | - Morning break 2 |
| - Morning break 1 | - Lunch |

Conversation Partner (6 available) – EUR 3,500

- One (1) complimentary World Congress registration
- Logo recognition in all event promotional materials (print, web, email blast)
- Logo recognition on signage onsite
- Possibility to purchase tickets for customers (group discount for bulk purchasing)

Upgrade option – EUR 2,500

- Texcare International showcase highlight
 - Texcare International map highlighting your booth
 - in the onsite programme
 - in *Textile Services* magazine (distributed at Texcare International)

Upgrade option – EUR 2,500 (Limited to 3 sponsors)

- Give-away distribution to participants
 - Branded item offered to all participants
 - Item to be provided by sponsor

Contact

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HILTON FRANKFURT CITY CENTRE

Hilton Frankfurt City Centre boasts an amazing location in Frankfurt's city center and the open park behind the hotel offers beautiful views from guest rooms and the terrace. Looking to explore a historic European city? Frankfurt has it all, from the Alte Oper (Old Opera), Städel Museum to the Old Town, which plays host to the stunning, traditional architecture of the Römer building—all within walking distance.

ABOUT ITSA

International Textile Services Alliance (ITSA), a global community of executives from national and regional linen, uniform and facility services associations.



LAA
Laundry Association
Australia



Other ITSA members (not hosting this event) include:

GEIST - Groupement des Entreprises
Industrielles de Services Textiles
www.geist.fr

NRV – Norsk Renseri- &
Vaskeriforening
www.nrv.no

VTS – Verband Textilpflege Schweiz
www.textilpflege.ch

WORLD TEXTILE SERVICES CONGRESS

2020

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SPONSORSHIP REGISTRATION

CONTACT _____

COMPANY _____

ADDRESS _____

CITY/POSTAL CODE/COUNTRY _____

TELEPHONE _____

E-MAIL (REQUIRED) _____

VAT NUMBER _____

CHOOSE YOUR PAYMENT METHOD:

BANK TRANSFER

CREDIT CARD

TOTAL: € _____

SPONSORSHIP OPPORTUNITIES

- Title Sponsor
(Exclusive)
EUR 25K
- Knowledge Partner
(5 available)
EUR 15-17.5K
- Event Partner
(8 available)
EUR 8,500
- Conversation Partner
(6 available)
EUR 3,500
- Texcare International
Showcase Upgrade Option
EUR 2,500
- Give-away Distribution
Upgrade Option
(3 Available)
EUR 2,500

Sponsorship is available on a "first come first served" basis. Receipt of this application form and payment is not a guarantee of sponsorship.

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